

TRAINING CONTENTS

Session	Name of the Topics	Contact Hour
Session 01	<p>About Video Production & Editing and Career:</p> <ul style="list-style-type: none"> • Introduction to Video Production & Editing • Essential Application Softwares • Careers in Video Production & their Roles: • Videographer • Video Editor • Sound Engineer • Technical Director • Director • News Producer • Assignment Editor • Graphics Editor/Producer <p>Practical: Download and install essential software.</p>	3
Session 02	<p>Communication Skills & Legal Issues</p> <ul style="list-style-type: none"> • Habits of Mind • Effective Communication Principles (Oral & Written) • Conflict Resolution • Ethics • Fair Use, Copyright & Trademark • Digital Rights Management • Releases & Contracts • Federal Communications Commission <p>Practical: Freelancing Marketplace – Upload project as portfolio.</p>	3
Session 3	<p>Historical Foundations of Cinema and TV</p> <ul style="list-style-type: none"> • Camera, Software & Studio System Impact • Basic Camera Operation & Shot Composition <p>Practical: Record video using camera & phone → Upload to portfolio.</p>	3

Session 4	Basic Pictures and Sound Editing <ul style="list-style-type: none"> ● Adobe Photoshop ● Audacity ● Filmora ● Premiere Pro Practical: Basic photo & sound editing project	3
Session 5	Non-Linear Editing (NLE) <ul style="list-style-type: none"> ● Input & Acquisition Strategies ● File Management ● Log & Capture ● Time Code, EDLs ● Export for Distribution/Streaming/Broadcast <ul style="list-style-type: none"> ○ Formats, Region Codes ○ Codecs, Compression, Size ○ Frame & Bit Rates Practical: NLE Project	3
Session 6	Script Writing for Screenplay <ul style="list-style-type: none"> ● Screenplay Structure ● Tools: ChatGPT, CoPilot, Synthesia, Steve.AI, BigVu, Maekersuite, VEED.IO, Pictory, DeepBrain AI, SproutVideo, CRREO Practical: Write screenplay manually + using AI tools	3

Session 7	Video Editing M1 <ul style="list-style-type: none"> • Import, Composition, External Elements, Export Practical: Simple video editing project	3
Session 8	Video Editing M2 <ul style="list-style-type: none"> • Transition • Effects • Elements • Split Screen Practical: Create a video project using all tools above	3
Session 9	Video Enhancement (M3) <ul style="list-style-type: none"> • Transform, Compositing, Stabilization • Chroma Key, Lens Correction • Drop Shadow, Auto Enhance Practical: Create video using enhancement features	3
Session 10	Audio Enhancement (M4) <ul style="list-style-type: none"> • Audio Volume • Fade In/Out, Pitch, Equalizer • Denoise Practical: Create project using audio enhancement	3
Session 11	Color Grade (M5) <ul style="list-style-type: none"> • Threshold, Value, White Balance 	3

	<ul style="list-style-type: none"> • Temperature, Tint, Contrast, Saturation, Brightness <p>Practical: Color grade project</p>	
Session 12	<p>3D LUT (M6)</p> <p>LUT Styles:</p> <ul style="list-style-type: none"> • 007, B&W, Batman, GOT, Cool/Dark/Warm Films, Gravity, Potter, HoC, MI, Reign, Sparta 300, Star Wars, Walking Dead, Custom Import <p>Practical: LUT-based video project</p>	3
Session 13	<p>Final Editing Overview & Troubleshooting</p> <p>Practical: Spot & fix mistakes from a random video</p>	3
Session 14	<p>Portfolio & Marketing M1</p> <ul style="list-style-type: none"> • Social Media (YouTube, FB, LinkedIn, Twitter, IG) <p>Practical: Upload & promote project</p>	3
Session 15	<p>Business Profile/Website</p> <ul style="list-style-type: none"> • Tools: Google Blogger, Google Site, Google Business <p>Practical: Create blog/portfolio website</p>	3
Session 16	<p>Freelancing Marketplaces (Active)</p> <ul style="list-style-type: none"> • Fiverr, Upwork, Freelancer.com, Truelancer, Toptal <p>Practical: Create freelancing profiles</p>	3

Session 17	Freelancing Marketplaces (Passive) <ul style="list-style-type: none"> Envato (VideoHive), Pixabay, Pexels, Videvo, Stock Footage for Free Practical: Create profiles	3
Session 18	Market Research <ul style="list-style-type: none"> Freelancing career growth strategies Practical: Research & improve portfolio strategy	3
Session 19	Remote & Desk Job Market <ul style="list-style-type: none"> Presentation, Job Profiles, CV Platforms: Behance, Dribbble, LinkedIn Practical: Create CV, video resume, job profile	3
Session 20	Mentorship Session: A dedicated session with an industry expert to discuss career opportunities, real-world applications of Video Production and Editing, and insights into the latest trends.	3
	Total Class Hours	60 hours